



University Master's Degree

MANAGEMENT AND ADMINISTRATION OF PADEL CLUBS

UNIVERSIDAD DE
MURCIA



 PadelMBA

WHAT DOES THE MASTER'S DEGREE OFFER?

PadelMBA presents its master's degree for **investors, managers or coordinators** in a padel club. This is a **basic guide**, based on the reflections of Dani Fdez and other leading professionals. You will be able to **work efficiently and carry out management with guarantees of success** in a sector that is evolving and proves to be very competitive.



Official Certificate
University of Murcia



Job Exchange
International Networking



WHAT DOES THE MASTER'S DEGREE OFFER?



LEARNING

Learn at your own pace through a micro-learning system; the concepts, strategies and guidelines to carry out an adequate management, and how to apply it in your installation



COMMUNICATION

Short chapters (approx. 10 min) in audiovisual format for easy and orderly assimilation. Mailing for consultation and access to webinar and whatsapp group with the Club Manager team



RESOURCES

We will be based on the studies, testimonials, examples and tools most commonly used in the business sector, sports facilities and more specifically in paddle tennis clubs



PERSONALISED ATTENTION

As each club and each Club Manager is unique, at Certified Padel Manager we offer you direct contact with the teaching staff for the resolution of doubts, situations, etc

AIMED AT...

1



MANAGERS, DIRECTORS, OR COORDINATORS

Who want to organise and/or manage a padel club, any of its areas or more specifically any of the activities that take place in that facility

2



PADEL AND TENNIS COACHES

Who want to change their business model by using their knowledge and experience to be able to manage their own school or access coordination/management roles within a club

3



CLUBS THAT NEED REFRESHER OR COMPLEMENTARY

Training for their employees in order to achieve; understanding the business, establishing strategies, forming work teams, applying processes, using specific tools, etc.

4



INVESTORS

Who want to invest and learn about the padel club sector, types of clubs, management models, goals, trends, etc.

BERNARDINO J. SÁNCHEZ-ALCARAZ MARTÍNEZ

- ▶ Dr. in Physical Activity and Sport Sciences
- ▶ Teacher of the Faculty of Sports Sciences. University of Murcia
- ▶ Racket Sports Teacher. Degree in Physical Activity and Sport Sciences. University of Murcia
- ▶ Director and teacher of different university padel teaching courses
- ▶ Author of numerous articles and books on padel
- ▶ Founder of PadelMBA Science

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TEACHERS



**MANUEL
MARTÍN REINA**



**DANIEL
FERNÁNDEZ**



**BERNARDINO J.
SÁNCHEZ-ALCARAZ
MARTÍNEZ**



**DIEGO
MUÑOZ**



**FERNANDO
GARCÍA
JIMÉNEZ**



**IVÁN
LIDÓN**

STRUCTURE AND CURRICULUM

COURSE I

Padel update seminar

COURSE II

Basic concepts in the management of a padel club: design, analysis and communications

COURSE III

Management of activities in a padel club: school, rentals and competitions

COURSE IV

Staff management in a padel club

COURSE V

Padel research

CONTENT OF EACH COURSE

VIDEO-LESSONS

Each course is made up of different 15-minute video lessons. The total duration of each course is between 5 and 10 hours of video lessons

COMPLEMENTARY MATERIAL

In each of the 5 courses, complementary material will be provided for the student to consult and read: dossier of notes, presentations, scientific articles on padel, templates for the design of tasks, examples of the different contents presented, etc

ASSESSMENT

At the end of each course, the student must complete an evaluation task that will be submitted through the virtual classroom of the master's degree

COURSE I. PADEL UPDATE SEMINAR

CONTENT

- ▶ Presentations by professional padel players and coaches
- ▶ Developed online, in real time, allowing you to interact with the speakers

START DATE

Saturday, 29th October 2022



**MANUEL
MARTÍN REINA**

COURSE II. BASIC CONCEPTS IN THE MANAGEMENT OF A PADEL CLUB: DESIGN, ANALYSIS AND COMMUNICATIONS

CONTENT

- ▶ Sports management in a padel club
- ▶ Communications in a padel club
- ▶ Analysis of a padel club
- ▶ Design of a padel club

START DATE

Tuesday, 1st November 2022



**DANIEL
FERNÁNDEZ**

COURSE III. MANAGEMENT OF ACTIVITIES IN A PADEL CLUB: SCHOOL, RENTALS AND COMPETITIONS

CONTENT

- ▶ Management of a padel school
- ▶ Management of court rental in a padel club
- ▶ Management of competitions in a padel club

START DATE

Monday, 9th January 2023



**DANIEL
FERNÁNDEZ**

COURSE IV. STAFF MANAGEMENT IN A PADEL CLUB

CONTENT

- ▶ Teamwork in a padel club
- ▶ The manager of a padel club

START DATE

Monday, 27th March 2023



**DANIEL
FERNÁNDEZ**

COURSE V. PADEL RESEARCH

CONTENT

- ▶ Research in padel and its application to training and competition
- ▶ Analysis of padel performance
- ▶ Preparation of reports based on statistics and data collection in padel
- ▶ Final Master's thesis

START DATE

Monday, 15th May 2023



**BERNARDINO J.
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**FERNANDO
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**IVÁN
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TECHNICAL DOUBTS

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ACADEMIC DOUBTS

Private message through
the virtual classroom
to the coordinator of each
of the master's courses

TUTORING

3 real time tutorships
during the master's course



THANK YOU VERY MUCH

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